1 2 3 4 5 UNITED STATES DISTRICT COURT 6 WESTERN DISTRICT OF WASHINGTON 7 AT SEATTLE 8 AMAZON.COM, INC., et al., 9 Case No. C23-1375-RSL-SKV Plaintiffs, 10 ORDER GRANTING PLAINTIFFS' v. EX PARTE MOTION FOR 11 ALTERNATIVE SERVICE DACAI LIU, et al., 12 Defendants. 13 **INTRODUCTION** 14 15 Plaintiffs Amazon.com, Inc. and Amazon.com Services (collectively "Amazon") filed an Ex Parte Motion for Alternative Service. Dkt. 22. They seek an order authorizing completion of 16 service of process by email on Defendants Dacai Liu, Ling Wu, Hailong Zhou, and Chen 17 Qiufeng. The Court, having considered the motion, all documents filed in support, and the 18 19 balance of the record, herein GRANTS Plaintiffs' motion for the reasons set forth below. BACKGROUND 20 This matter involves allegations of false designation of origin and false advertising under 21 the Lanham Act, violations of the Washington Consumer Protection Act, and breach of contract 22 23 associated with the sale of counterfeit products in the Amazon.com store (Amazon Store). See

ORDER GRANTING PLAINTIFFS' EX PARTE MOTION FOR ALTERNATIVE SERVICE - 1 2

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Dkts. 1 & 19. Plaintiffs allege Defendants sold counterfeit luxury products through four different Amazon "Selling Accounts." Id.

Plaintiffs conducted investigations into the Selling Accounts through which Defendants sought to advertise, market, sell, and distribute products, including researching the contact information Defendants provided to Plaintiffs when they registered the Selling Accounts. Dkt. 23, ¶5 & Dkt. 24, ¶2. Through these investigations, Plaintiffs determined that Defendants registered their Selling Accounts with identifying and business information that was fraudulently submitted and unrelated to the individuals and entities operating the Selling Accounts, and/or not the true addresses of Defendants. Dkt. 24, ¶2. Defendants also obtained account and transactions information relating to bank accounts Defendants provided to Amazon in connection with their Selling Accounts, including potential physical addresses for Defendants, but investigations into this information failed to reveal any valid physical addresses. *Id.*, ¶¶3-11. However, the addresses and other information obtained through discovery provide support for the conclusion that Liu, Wu, Zhou, and Qiufeng are likely located in China. *See id.*, ¶¶2, 12.

Plaintiffs now seek an order from the Court granting leave to serve Liu, Wu, Zhou, and Qiufeng via email through the email addresses registered with the Selling Accounts, including the following accounts and associated addresses: (1) CNDY-Store (tuxibhsh21@ 163.com); (2) CVAAA& (miejingfeimulu@163.com); (3) Longzius (maizikekeke@sohu.com); and (4) Pikesi (wll5585379483@163.com). Dkt. 23, ¶4. They note that the email addresses were used not only to register the Selling Accounts, but also to receive communications from Amazon and to log into the accounts, and were the primary means of communications from Amazon to Defendants. Id., ¶5. Plaintiffs also observe that, on June 5, 2024, they emailed Defendants at the registered Selling Account email addresses, apprising Defendants of the pending action and providing

copies of the First Amended Complaint, civil cover sheet, and summonses. Dkt. 24, ¶13. They did not receive error notices, bounce-back messages, or any other indication that the emails had not been delivered to the following email addresses registered to the following Defendants: (1) Qiufeng's registered email address miejingfeimulu@163.com; (2) Liu's registered email address maizikekeke@sohu.com; (3) Wu's registered email address wl15585379483@163.com; and (4) Zhou's registered email address tuxibhsh21@163.com. *Id.* Plaintiffs seek to serve Defendants using RPost (www.rpost.com), an online service for service of process. *Id.*, ¶14.

## DISCUSSION

Federal Rule of Civil Procedure 4(f) permits service of process on individuals in foreign countries by: (1) internationally agreed means of service reasonably calculated to give notice, such as those authorized by the Hague Convention on the Service Abroad of Judicial and Extrajudicial Documents; (2) if there is no internationally agreed means, in accordance with the foreign country's law; or (3) "by other means not prohibited by international agreement, as the court orders." Fed. R. Civ. P. 4(f)(3). To obtain a court order under Rule 4(f)(3), a plaintiff must "demonstrate that the facts and circumstances of the present case necessitate[] the district court's intervention." *Rio Props., Inc. v. Rio Int'l Interlink*, 284 F.3d 1007, 1016 (9th Cir. 2002).

In addition to the requirements of Rule 4(f), "a method of service of process must also comport with constitutional notions of due process." *Id.* "To meet this requirement, the method of service crafted by the district court must be 'reasonably calculated, under all the circumstances, to apprise interested parties of the pendency of the action and afford them an opportunity to present their objections." *Id.* at 1016-17 (quoting *Mullane v. Cent. Hanover Bank & Trust Co.*, 339 U.S. 306, 314 (1950)).

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## A. Rule 4(f)

Plaintiffs assert their inability to locate a physical address for Defendants Liu, Wu, Zhou, and Qiufeng. Dkt. 24, ¶¶2-11. Plaintiffs' investigation and discovery efforts narrowed the likely location of each individual to China. *Id.*, ¶12. China has been a party to the Hague Convention since 1992. *See* Contracting Parties to Hague Convention, https://www.hcch.net/en/instruments/conventions/status-table/?cid=17 (last visited June 12, 2024). The Hague Convention expressly "shall not apply where the address of the person to be served with the document is not known." Hague Convention, T.I.A.S. No. 6638 (Feb. 10, 1969), 20 U.S.T. 361, 1969 WL 97765. Here, because they have been unable to locate a physical address for Liu, Wu, Zhou, and Qiufeng, Plaintiffs could not utilize methods authorized by the Hague Convention. Moreover, because the Convention does not apply, it does not bar service by email.

Whether or not the Hague Convention applies, this Court and other courts have concluded that email service on individuals located in China is not prohibited by the Hague Convention or by any other international agreement. *See, e.g., Rubie's Costume Co., Inc. v. Yew Hua Hao Toys Co.*, C18-1530-RAJ, 2019 WL 6310564, at \*3 (W.D. Wash. Nov. 25, 2019) (email service in China "not expressly prohibited by international agreement"). *See also Amazon.com, Inc. v. Dafang HaoJiafu Hotpot Store*, No. C21-0766-RSM, 2021 WL 4307067, at \*1-2 (W.D. Wash. Sept. 22, 2021) (stating "courts in this district regularly authorize requests for service by email on foreign defendants in countries that are parties to the Convention" and granting motion for alternative service in China and Hong Kong).

Plaintiffs here demonstrate the need for the Court's intervention. The Court further finds that service by email is not prohibited by international agreement. Plaintiffs therefore show that an Order permitting service by email comports with Rule 4(f).

## B. <u>Due Process</u>

The Court must also determine whether service of process on Liu, Wu, Zhou, and Qiufeng through email would comport with due process. That is, the Court must consider whether this method of service is "reasonably calculated, under all the circumstances," to apprise Liu, Wu, Zhou, and Qiufeng of this action and afford them the opportunity to object. *Mullane*, 339 U.S. at 314.

Plaintiffs show that Liu, Wu, Zhou, and Qiufeng are responsible for bank accounts associated with the Selling Accounts at issue and that the above-described email addresses were used to conduct business on Amazon, serve as the primary means of communication between Amazon and Defendants, and that the addresses remain active, as demonstrated by test emails sent successfully and with no indication of a failure to deliver. *See* Dkts. 23 & 24. Plaintiffs argue that this showing supports the conclusion that service on Liu, Wu, Zhou, and Qiufeng by email is reasonably calculated to provide actual notice.

As found by the Ninth Circuit, the decision to allow service by email lies within the district court's discretion where the defendant has "structured its business such that it could be contacted *only* via its email address" and "designated its email address as its preferred contact information." *Rio Props., Inc.*, 284 F.3d at 1018 (emphasis in original). The situation here is somewhat less clear because Amazon suspended the Selling Accounts at issue. *See* Dkt. 19, ¶¶44-47. As a result, Liu, Wu, Zhou, and Qiufeng no longer conduct business with Amazon through the accounts. Plaintiffs have, however, verified that the email addresses used to register and otherwise associated with the Selling Accounts remain active.

This Court has concluded that the due process requirement for alternative service by email is satisfied "when the plaintiff demonstrates that the email addresses at issue are valid and

are successfully receiving messages." Amazon.com Inc. v. KexleWaterFilters, C22-1120-JLR, 2023 WL 2017002, at \*4 (W.D. Wash. Feb. 15, 2023). The Court has, accordingly, authorized service by email where plaintiffs identified email addresses defendants used for Amazon Selling Accounts and verified the addresses remained active, finding sufficient indicia that the defendants were likely to receive notice if served by email and due process concerns satisfied. See, e.g., Amazon.com, Inc. v. Pengyu Bldg. Materials, No. C21-0358-JNW-SKV, 2023 WL 4131609, at \*3-4 (W.D. Wash. June 22, 2023); KexleWaterFilters, 2023 WL 3902694, at \*2 (W.D. Wash. May 31, 2023); Amazon.com Inc. v. Bamb Awns, No. C22-402-MLP, 2023 WL 2837076, at \*3 (W.D. Wash. Apr. 7, 2023). Accord Bright Sols. for Dyslexia, Inc. v. Lee, C15-1618, 2017 WL 10398818, at \*7 (N.D. Cal. Dec. 20, 2017) (finding service by email proper "because Defendants structured their counterfeit business such that they could only be contacted by email, "it he court authorized service by email, and the emails sent did not bounce back as undeliverable), report and recommendation adopted, 2018 WL 4927702 (N.D. Cal. Mar. 26, 2018). In contrast, where plaintiffs did not indicate whether they had attempted to contact any defendants using email addresses associated with Amazon Selling Accounts, nor represented the defendants had notice of the lawsuit, the Court denied service by email upon finding a failure to demonstrate the email addresses were still valid. KexleWaterFilters, 2023 WL 2017002, at \*2, 4 (permitting plaintiffs to "renew their motion with evidence of recent communications to Defendants that demonstrates that service by email is a reliable method to provide Defendants with notice of the pendency of [the] action."), renewed motion granted, KexleWaterFilters, 2023 WL 3902694, at \*2. See also Amazon.com, Inc. v. Tian Ruiping, No. C21-0159-TL, 2022 WL 486267, at \*3-5 (W.D. Wash. Feb. 17, 2022) (denying alternative service by email where plaintiffs had obtained physical addresses for defendants, but did not demonstrate the addresses

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were incorrect or inadequate for service, did not show any defendant was aware of the pending action, and did not indicate any attempts to contact defendants, including attempted communication via email, through Selling Accounts, or by any other means).

Plaintiffs here demonstrate that all physical addresses obtained in relation to Liu, Wu, Zhou, and Qiufeng were incorrect or otherwise inadequate for service. They also demonstrate that email addresses used by Liu, Wu, Zhou, and Qiufeng to register Amazon Selling Accounts, serving as the primary means of communication with Amazon, and used to conduct business in the Amazon Store remain active. Together, these circumstances provide sufficient indicia that Liu, Wu, Zhou, and Qiufeng are likely to receive notice if served by email. The Court therefore finds service through email is reasonably calculated to apprise Liu, Wu, Zhou, and Qiufeng of this action and provide an opportunity to respond, and thus satisfies concerns of due process.

## **CONCLUSION**

The Court, in sum, GRANTS Plaintiffs' Ex Parte Motion for Alternative Service. Dkt.

- 22. Specifically, the Court authorizes Plaintiffs to serve Defendants as follows:
  - 1. Defendant Qiufeng through the following email address registered with Amazon in connection with the CVAAA& Selling Account: miejingfeimulu@163.com.
  - 2. Defendant Liu through the following email address registered with Amazon in connection with the Longzius Selling Account: maizikekeke@sohu.com.
  - 3. Defendant Wu through the following email address registered with Amazon in connection with the Pikesi Selling Account: wl15585379483@163.com.
  - 4. Defendant Zhou through the following email address registered with Amazon in connection with the CNDY-Store Selling Account: tuxibhsh21@163.com.

Plaintiffs are ORDERED to complete service and file proof of service by June 27, 2024. Dated this 12th day of June, 2024. S. KATE VAUGHAN United States Magistrate Judge